



## Freedom Fest 2024 Veterans Day Benefit Concert “Honoring those who served”

### **Overview:**

Flags for Vets Inc. is a registered 501 (c)(3) formed in 2017 to honor our Nation’s veterans for their service to our country. FFV donates and installs a 20’ lighted flagpole and U.S. flag as a way of saying “thank you”. To date we’ve honored more than 700 veterans in 28 states including 16 Medal of Honor recipients. In addition, we’ve donated more than 500 flags to individuals, organizations, schools, churches, businesses and individuals over the years.

This year, as a way of generating funds to continue to operate and purchase materials needed to further our mission, we’ve embarked on a plan to hold a benefit concert here in our hometown, Opelika. This concert will take place on the 23<sup>rd</sup> of November (Saturday) and will encompass the entire afternoon and evening with nationally known musical artists, food trucks and participation from a local distillery and Brewery. Entry will be gained thru ticket sales including VIP packages both in advance and “Day of” the event. Ticket prices are TBD. Artists already booked include: Adam Hood (and his band) Blane Rudd (and his band), Mutt Cooper and Dallas Dorsey. Production will be handled by Tim Spicer and Spicer Music. Food Trucks are handled by Rick and Karen Lanier.

There are plans for at least three Medal of Honor recipients (all confirmed) to be in attendance as well as numerous other veterans, spouses and family. Recognition to those who served will be given in the form of discounted ticket prices among other things.

FFV is looking for corporate sponsors aligned with our values of honoring those who gave so much and recognizing their sacrifices. Corporate packages will be available based on levels of sponsorships. Recognition for corporate sponsors will include advertising, brand giveaways and signage on t-shirts, signage and thru media outlets such as social media, print media and radio. Businesses and corporations interested in sponsorship on any level are encouraged to reach out to either of us as soon as possible to meet deadlines for artwork.



The POC for the event is Jamie Popwell, Founder and President. The Event Coordinator is Emma Oswalt. Questions can be directed to either person. Contact information is listed below.

Jamie Popwell

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Further information will be released as it becomes available.